



FOR IMMEDIATE RELEASE

Contact: Samantha Cary

312-946-6004

DAHL AWARDS 2011 CANADIAN REPS OF THE YEAR
RAM Mechanical Marketing, Ventes Techniques Nimatec, and Tom Beggs Agencies
Recognized for Outstanding Performance and Service

MISSISSAUGA, ONTARIO – January 2012 – Dahl, a family-owned manufacturer of top quality plumbing and heating valves and specialties for more than 59 years, recently named RAM Mechanical Marketing Inc. of Saskatoon, SK, as the 2011 “Canadian Rep of the Year” for excellence in the company’s sales and service. In addition Ventes Techniques Nimatec Inc. from Mercier, Quebec, and Tom Beggs Agencies Ltd. from Winnipeg, MB, were named second and third prize winners respectively. In Dahl’s second annual Canadian Rep of the Year awards, the company is proud to bestow its highest honor on these sales agencies and celebrate their accomplishments throughout the year.

Dahl recognized RAM Mechanical Marketing as the rep agency that demonstrated the greatest nominal unit sales increase, presenting the award at the company’s annual sales meeting. Accepting the award and prize of \$5,000 was Chet Camrud of RAM Mechanical Marketing. Stéphane Stonely of Ventes Techniques Nimatec attended to accept the second prize of \$2,500. Though unable to attend the sales meeting, Tom Beggs Agencies was awarded \$1,000. Presenting the awards from Dahl was Jannike Godfrey, Thomas Husebye, Patrice Bansa, and Josh Jamieson.

“We’re thrilled to honor our excellent sales partners whose expertise and dedication support the Dahl business,” said Thomas Husebye, Dahl’s vice president of sales. “It’s our pleasure to award RAM Mechanical Marketing, Ventes

DAHL'S 2011 REP OF THE YEAR AWARDS – PAGE TWO

Techniques Nimatec and Tom Beggs Agencies as our Canadian reps of the year and we look forward to the continued success of both their business and ours.”

Chet Camrud of RAM Mechanical Marketing noted, “We’re thrilled to accept this award from Dahl, our trusted partner. Engineered with tradesmen in mind, Dahl’s innovative product line enables our sales team to present the best solutions to our clients and continues to strengthen the relationships between our clients, our company and the Dahl brand.”

“It’s been a pleasure working with Dahl as a partner in 2011,” said Stéphane Stonely of Ventes Techniques Nimatec. “With an ever-expanding line of products expertly crafted with the best materials in the industry, Dahl makes it easy for us, as sales agents, to provide the best to our clients.”

Added Tom Beggs of Tom Beggs Agencies, “Our sales teams are constantly looking for ways to improve our sales practices to help grow the business of our company and of our partners. Dahl gives our team the ability to use our creativity and marketing expertise to develop unique plans for each of our clients, and we look forward to growing our relationship with Dahl in the future.”

Thanks to its local rep agencies in the U.S. and Canada, Dahl continues to deliver quality products and solutions to its plumbing and HVAC customers across North America. As Canada’s number one valve manufacturer, Dahl remains committed to innovation and is proud to recognize its excellent sales agencies that support its vision.

DAHL'S 2011 REP OF THE YEAR AWARDS – PAGE THREE

ABOUT DAHL

Incorporated in 1952, Dahl Brothers is a family-owned manufacturer of top quality plumbing & heating valves and specialties for the hydronic industry. Dahl products, which meet or exceed CSA, IAPMO, and NSF requirements, are engineered as practical real-world solutions for plumbers and contractors on the jobsite. Dahl is known in the industry for using the highest quality materials, which are sourced primarily in North America. Dahl's products are distributed through high quality Wholesalers, Original Equipment Manufacturers and Retailers throughout Canada and the U.S.A.

The Mini-Ball™ valve, All Round™ strapping, U-Clips, Piggy Back valves and dahl-in-one® are but a few examples of Dahl's rich history of more than 50 years of product innovation. Dahl has always focused on providing excellent customer service, prompt delivery and shipping orders same or next day for regularly stocked items. For more information about Dahl visit www.dahlvalve.com. For media inquiries, contact Samantha Cary at 312-946-6004 or via e-mail at scary@msinet.com.

###