What's New From dahl

The latest specialties... Shipped same or next day



JANUARY 2010



2 Great new ways to display your dahl inventory... at no charge!



Customer sticker goes here

Bin Labels & Holders

Make it easy for customers to find the dahl product they need with dahl's new Bin Label & Holder for wire shelves/baskets.

Each full color Bin Label features the following information:

- Clear description of the part
- Color product photo
- dahl part number
- 25 Year Warranty logo
- Made in Canada
- Applicable plumbing standards (IAPMO, CSA, etc)

Bin labels are 2" high x 2-1/4" wide with an adhesive back. Bin labels can be ordered separately for your existing hardware or dahl will be pleased to supply you with new label holders.

dahl **Label Holders** are 3-1/2" high x 2-7/8" wide.

The built-in hinge ensures that the holder hangs vertically whether the fronts of your shelves/baskets are angled or vertical.

The 1-1/2" flap provides space for your own inventory control sticker.

There is **no charge** for bin labels and/or holders.



Re-designed Box Labels

Make it easy for customers to find the dahl product they need with dahl's new full color box labels on rip-top boxes. This is the ideal merchandising tool for displaying inventory on shelves without spending time to transfer product into display containers, because the shipping box <u>is</u> the display container! Our new labels feature:

- Clear description of the part
- Color product photo
- dahl part number
- 1/4 turn logo
- 25 Year Warranty logo
- Made in Canada
- Applicable plumbing standards (IAPMO, CSA, etc)

You can also order rolls of labels separately, at no charge, for any assortment of dahl SKUs that you require.



