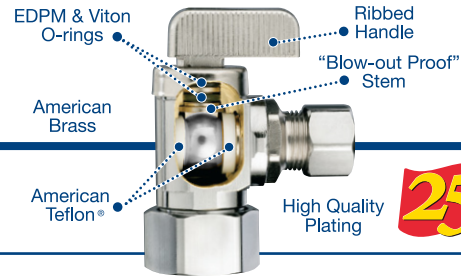


What's New From dahl

The latest specialties...
Shipped same or next day



JANUARY 2010



2 Great new ways to display your dahl inventory... at no charge!



Customer sticker
goes here

Bin Labels & Holders

Make it easy for customers to find the dahl product they need with dahl's new Bin Label & Holder for wire shelves/baskets.

Each full color Bin Label features the following information:

- Clear description of the part
- Color product photo
- dahl part number
- 25 Year Warranty logo
- Made in Canada
- Applicable plumbing standards (IAPMO, CSA, etc)

Bin labels are 2" high x 2-1/4" wide with an adhesive back.

Bin labels can be ordered separately for your existing hardware or dahl will be pleased to supply you with new label holders.

dahl **Label Holders** are 3-1/2" high x 2-7/8" wide.

The built-in hinge ensures that the holder hangs vertically whether the fronts of your shelves/baskets are angled or vertical.

The 1-1/2" flap provides space for your own inventory control sticker.

There is **no charge** for bin labels and/or holders.



Re-designed Box Labels

Make it easy for customers to find the dahl product they need with dahl's new full color box labels on rip-top boxes. This is the ideal merchandising tool for displaying inventory on shelves without spending time to transfer product into display containers, because the shipping box is the display container! Our new labels feature:

- Clear description of the part
- Color product photo
- dahl part number
- 1/4 turn logo
- 25 Year Warranty logo
- Made in Canada
- Applicable plumbing standards (IAPMO, CSA, etc)

You can also order rolls of labels separately, at no charge, for any assortment of dahl SKUs that you require.



TURN TO QUALITY. TURN TO DAHL.™
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